

Creative and resourceful professional with extensive international experience in design and production

Qualifications Summary

As a Designer / Creative Director, I am passionate about crafting functional and efficient designs, seamlessly merging creativity with purpose. With over a decade of international experience across architectural, yacht, and industrial design, I have developed a strong ability to translate ideas into impactful crafts and environments that inspire and engage.

I thrive on transforming complex challenges into aesthetically compelling solutions, collaborating with diverse teams and clients to deliver innovative concepts that meet and exceed expectations. Leveraging tools like Rhino, V-Ray, and Adobe Creative Suite, I produce precise renderings and technical drawings that bring ideas to life while ensuring feasibility and cost-effectiveness.

My approach is rooted in creating purposeful, memorable designs that align with form and function.

Technical Proficiencies

Rhinoceros + Vray | Grasshopper (Intermediate) | Revit | Adobe Creative | Particle Simulation & Animation Tools

Career Experience

Reveal MKTG - Toronto, CA

Since September 2024

Creative Director

As a Creative Director at Reveal MKTG, I oversee the design and development of exhibitions, trade shows, and experiential environments, ensuring innovative solutions that meet client goals and budgets. I manage a team of designers and collaborate with clients, project managers, and production teams to deliver projects from start to finish. My role includes refining creative briefs, developing proposals, and consulting on technical specifications to support accurate budgeting and production.

- Developed and designed interactive exhibits and installations, enhancing visitor engagement through technology and design.
- Collaborated with multidisciplinary teams, including engineers and curators, to deliver seamless, impactful museum experiences.
- Engineered creative solutions that balanced aesthetic vision with technical feasibility and budget constraints.

Story Factory Studios - Toronto, CA

2024 to 2024

Senior Designer and Developer

As a Senior Designer, I specialized in designing and developing museums and interactive elements, combining creativity with technical expertise. My role involved engineering innovative solutions to bring concepts to life, ensuring functionality, feasibility, and alignment with project goals. By blending design and development, I contributed to creating engaging, memorable experiences for diverse audiences.

- Developed and designed interactive exhibits and installations, enhancing visitor engagement through technology and design.
- Collaborated with multidisciplinary teams, including engineers and curators, to deliver seamless, impactful museum experiences.
- Engineered creative solutions that balanced aesthetic vision with technical feasibility and budget constraints.

Juiceworks - Toronto, CA

2022 to 2024

Project Developer

Responsible for the Conceptualization, Research & Development of Custom Architectural Fabrication projects, Trade Show Booths, Experiential Marketing (XM) Activations, including vehicles, Branded Environments, Visitor Attractions. Assisting in the design direction for each project. Attending client meetings & presentations, as required to explain any design and design-related technical/logistical questions.

- Sketching out ideas quickly to communicate solutions during meetings, preparing concepts. Collaborate with Salespeople, Account Managers, and Estimating to ensure the most successful outcome.
- Providing estimations with detailed specs, notes, and dimensions, reaching out to vendors and suppliers.
- Producing detailed submittal drawings that clearly outline the project scope, including all finishes, hardware, materials, furnishings, lighting, and AV. Conforming all the drawings and fabrication standards.
- Develop engaging, inspiring, and exciting presentations with detailed notations and storytelling that highlight design features requested in the client's brief. Articulating creative strategies.

Holman Exhibits - Toronto, CA

2018 to Present

Senior Concept Designer

Developing innovative ideas, concepts, and notions for life by studying, designing, and digitizing for building and production using technologies, such as Rhino and V-Ray rendering as a concept designer. Creating sketches, color illustrations, and full-blow realistic renderings depending on the requirements of the team and clients. Collaborating with project managers, account managers, industrial designers, and clients at different stages of the project to meet project needs. Helping detailers using SolidWorks with technical drawings, file transitions, complex 3D modeling, and other IT or design-related issues.

- Managed interactive components of entertaining projects, including Nintendo trade shows and kiosks, hologram pods, Hot Wheels track building, Nerf guns shooting range.
- Received Project Gold award from ICSC for Most Creative Design and Display and has been featured at IDS.
- Technical Modeling using Mesh and NURB based geometry.

Epig Architecture - Izmir, TR

2015 to 2016

Architect

Created multiple innovative and financially feasible designs, including residential structures, workplaces, industrial facilities, shopping malls, and transformation projects by focusing on location and demands of clients. Completed architectural projects, urban planning, and interior designs within set deadlines. Involved in facade designing for high-rise structures and participated in site analysis, concept and typology research, and mass studies processes. Produced drawings for the schematic design and design development phases for residential projects. Trained small groups (2-3) of graduates and interns, resulting in improving their skills. Communicated with multiple teams through meetings, brainstorming sessions to agree on mutual designs.

- Engaged in extensive design planning for the design development phase of a high-end residential tower in Izmir.
- Headed adaptive reuse and real estate development project for the old industrial district in Izmir, Turkey.
- Developing innovative, yet efficient and economically viable design alternatives for residential buildings.

Yacht Designer

Employed in tailored interior and exterior design and construction by analyzing clients' preferences, working closely with engineers, and delivering the best product.

- Collaborated with the chief engineer on delivering interior and external designs of 11 different boat projects including pleasure boats, industrial boats, service boats.
- Designed modern and classic customized yachts and commercial vessels up to 60 meters in length maintaining the greatest standards for safety, reliability, and fit and finish resulting in projection in James Bond film Skyfall.

Architect

Contributed to multiple architectural, urban, and landscaping projects, including housing settlements, residences, office buildings, shopping centers, hotels, tourism and recreation facilities, religious buildings, culture and entertainment centers, and sports complexes. Attended internal architectural design review and project coordination meetings with stakeholders to discuss innovative ideas for process improvement. Specialized intricate constructions in ArchiCAD as well as plan layouts for the geometrically structured home complexes.

- Awarded with Tall Building Award, Folkart High Life Tower in Istanbul, and third position in Al-Rajhi Mosque in Riyadh 2013.
- In a team of 2, designed and developed 5 residential complexes, 2 urban planning projects and 2 mosque projects.
- ***Additional Experience*** as Student / Intern / Architect at Buket Karsligil Architecture, Gaziantep, TR

Education**Post Secondary in 3D Modelling and Visual Effects Production**

Humber College, Canada, 2018

Master's degree in Yacht Design

Izmir University of Economics, Turkey, 2016

Erasmus Degree in Architecture

Universita degli Studi di Sassari, Italy, 2013

Bachelor of Science in Architecture

Yasar University, Turkey, 2010

Volunteer Work

Kavaklik Rotary Club / Izmir University of Economics Rotaract club/ Bodrum Rotaract club

Accomplished my Presidency in Club Services (2014)

Exchange Program Brazil (2005)

Exchange Program Mexico (2007-2008)

Member of TEMA Foundation for combatting soil erosion.

References

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